



Federal Ministry
of Economics
and Technology

BUSINESS.
GROWTH.
PROSPERITY.



Central Innovation Programme SME (ZIM) and EraSME

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AiF Projekt GmbH
EUREKA Meeting
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www.zim-bmwi.de



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and Technology

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Public perception of ZIM / Evaluation

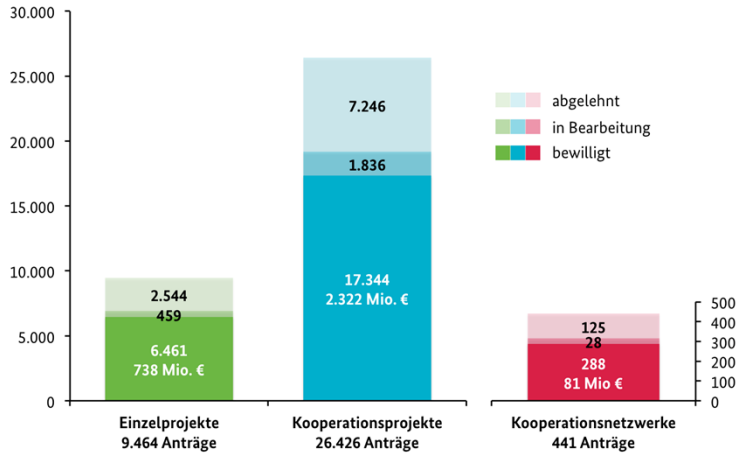
- **„best practice“** in Innovation Funding according to German Chambers of Commerce (DIHK-Innovation report December **2009, 10, 11, 12**)
 - **„Diesel Medal“** for best innovation funding from the German institute of Inventers
 - Several external evaluations show: ZIM is successful
 - Each € funding generates 12 € turnover in the funded companies
 - Per project in average 5 jobs are created and 10 are saved
 - ZIM funds technology transfer between research organisations and companies and is a broadly used tool for that: since mid 2008 more than 11.000 companies cooperated with more than 1.400 research organisations
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Essential characteristics of ZIM

- funding of challenging technical research and development projects in SMEs
- geared towards the needs of SMEs
- open to all technologies and sectors
- straightforward application and administration
- fast approval process
- several funding options for precise funding solutions
- parallel application possible

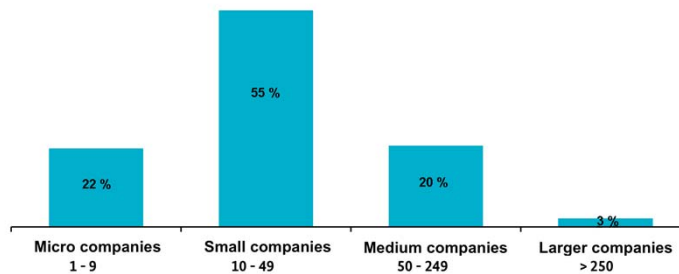
ZIM-SOLO	ZIM-KOOP	
Einzelbetriebliche FuE-Projekte	FuE-Kooperationsprojekte	Kooperationsnetzwerke als Einheit von FuE-Projekten und Netzwerkmanagement
Projekträger EuroNorm GmbH Stralauer Platz 34, 10243 Berlin in Kooperation mit VDI/VDE-IT GmbH	Projekträger AiF Projekt GmbH Tschaikowskistraße 49 13156 Berlin	Projekträger VDI/VDE Innovation + Technik GmbH Steinplatz 1 10623 Berlin
 EuroNorm	 AiF Projekt GmbH	 VDI VDE IT
Ansprechpartner Harald Decker, EuroNorm GmbH Telefon 030 97003-043	Ansprechpartner Thomas Dietrich Telefon 030 48163-460	Ansprechpartner Frank Weitze Telefon 030 310078-391
Ansprechpartnerin für Süddeutschland Dr. Kerstin Röhrich, VDI/VDE-IT Telefon 030 310078-407	Die neue ZIM-Richtlinie wird unter www.zim-bmwi.de , www.foerderdatenbank.de und im Bundesanzeiger veröffentlicht. www.zim-bmwi.de	

Applications and funding volume



As of: 31 January 2013

Distribution of approved funds according to the programme users' number of employees



As of: 31 January 2013

Requirements on the project

- new products, processes or technical services, which
 - are **significantly** superior to existing parameters,
 - are orientated towards the international state of the art and
 - involve a **considerable** technical risk
 - entry into a new field of technology or a new combination of the latest technologies
 - it cannot be achieved, or only with significant delay, without the funding
 - market opportunities and new jobs
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Fundable costs

- **Direct personnel costs**
Basis: gross salaries and productive annual work hours,
max. 80,000 € per person and year
 - **Contracts with third parties**
up to 25 % of the direct personnel costs
 - **Miscellaneous costs**
lump-sum supplement, related to direct personnel costs
 - for companies up to 100 %
(up to 10 employees: 90 %)
 - for research organisations 75 %
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Funding levels

KU, KF, VP projects	Former West German states	New East German states and Berlin
Small-sized companies	45 %	50 %
Medium-sized companies	40 %	45 %

+ 5 % for international Projects

KF: Research organisation 90 % (100 %)

KA projects	Former West German states	New East German states and Berlin
Small-sized companies	40 %	45 %
Medium-sized companies	35 %	45 %

Fundable costs are limited to 350,000 € for each company subproject.

Funding is limited to 175,000 € for Research organisations.



Possibility for transnational Cooperation

- As a subcontractor in KA
- As „not applying partner“ in KF/KU
 - Description of the subproject
 - Working plan with person month
 - Short organization profile
 - Letter of intend
 - No funding through ZIM
 - Signing of a Consortium Agreement in English possible
 - German translation of English documents
- General information:
 - www.zim-bmwi.de/kooperationsprojekte
 - > internationale FuE-Projekte



Bilateral Calls in cooperation with ZIM

- Israel
 - Vietnam
 - Finland
 - Alberta, Canada
 - Soon Korea!
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EraSME

- Network of ministries and funding agencies to facilitate transnational cooperation for SMEs within national / regional funding programs
 - Current partners: **Germany, Austria, Belgium, Czech Republic, Russia**
 - Expansion to other countries in progress
 - Two annual joint calls with deadlines March and September
 - Visit www.era-sme.net
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